



# DR. BHIM RAO AMBEDKAR COLLEGE

(UNIVERSITY OF DELHI)

DEPARTMENT OF BUSINESS ECONOMICS



## SCHOLARLY WRITING & PUBLISHING: A COMPREHENSIVE RESEARCH WORKSHOP



5th MARCH &  
7th MARCH, 2025



New CONFERENCE HALL

### DAY 1: RESEARCH METHADODOLOGY & WRITING TECHNIQUES (5th MARCH)

#### SESSION 1 (9:30 A.M. - 11:00 A.M.) | UNDERSTANDING RESEARCH PAPERS

- How to effectively read and analyze research papers.
- Exploring key academic databases (Scopus, WoS, Google Scholar)
- Developing critical thinking and analytical skills for literature review

#### SESSION 2 (11:30 A.M. - 1:00P.M.) | STRUCTURING & WRITING A HIGH-QUALITY RESEARCH PAPER

- Essential components of a research paper (Title, Abstract, Introduction, Literature Review, Methodology, Results Discussion, Conclusion)
- Writing strategies for clarity, coherence, and academic rigor.
- Understanding plagiarism, citation styles (APA, MLA, Chicago, etc.) and referencing ethics.

### Day 2: HANDS-ON SESSION ON LITERATURE REVIEW, JOURNAL SELECTION (7th MARCH)

#### SESSION 3 (9:30 A.M. - 11:00 A.M.) | HANDS-ON SESSION ON LITERATURE REVIEW

- Literature Exploration: Hands-On Learning

#### SESSION 4 (11:30 A.M. - 1:00 P.M.) | JOURNAL SELECTION

- Selecting the Right Journal & Avoiding Rejections
- Identifying suitable journals based on scope, audience, and relevance
- Evaluating journal impact factors, indexing, and other metrics.

**TOTAL WORKSHOP DURATION : 6 HOURS**

### ABOUT THE RESOURCE PERSON

Mr. Sanjeev Kumar is a Doctoral Fellow at the Faculty of Management Studies (FMS), University of Delhi. His academic specialization lies in Finance and Taxation. Mr. Kumar has an extensive publication portfolio, with numerous research articles featured in high-impact journals. His scholarly contributions have been widely recognized, and he has presented his research at the esteemed national and international conferences, where he has received multiple best paper awards. Mr. Kumar actively contributes to the academic community as a reviewer for many esteemed finance journals. Mr. Kumar can be reached at [sanjeev.phd@fms.edu](mailto:sanjeev.phd@fms.edu)

### REGISTER NOW



<https://forms.gle/Zjbz5cMtxXi21Rap6>

TEACHER IN-CHARGE  
**DR. SUNITA CHAKI**

CONVENORS

**DR. RAKESH SHAHANI, DR. LALIT KUMAR, DR. RAJBALA GAUTTAM  
DR. ANKITA SHARMA, Ms. VANSHIKA BANSAL, Ms. NEHA SHARMA, Ms. NISHA SINGH**