



DR. BHIM RAO AMBEDKAR COLLEGE,  
UNIVERSITY OF DELHI

# PLACEMENT BROCHURE

2022-2023

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# From the Principal's desk

Prof. R N DUBEY

*Greetings of the day!*

A warm welcome to Dr. Bhim Rao Ambedkar College, University of Delhi. The college offers 11 courses from arts, humanities and commerce streams, including four professional courses i.e. Bachelor in Applied Psychology, Bachelor in Business Economics, Bachelor in Hindi Patrakarita & Jansanchar, and Bachelor in Social Work. The college has a distinction of offering some Commerce based courses like Human Resource Management (HRM) and Office Management and Secretarial Practice (OMSP) besides the Vocational Course like Functional Hindi (FH) to the students of BA (Programme). Apart from academics, the college provides ample opportunities in sports, cultural and other co-curricular activities like dramatics, debates, NSS, NCC, Red Ribbon and Eco clubs, to name a few.

The college has constantly strived to provide excellence in academics as well as extra curricular activities to develop multifaceted personality of the students. The curriculum has been dynamically designed and aligned to the needs and aspirations of the industry, it ensures that students excel developing their analytical and decision making skills.

I take this opportunity to invite you to the placement season of 2022-23. We highly value our partnership with recruiters, alumni and esteemed organizations to participate in this placement season of Dr. Bhim Rao Ambedkar College. We are committed to make your recruiting experience productive and positive. I am confident that the students recruited from this college will excel in all fields and I wish my students a very bright future ahead and look forward to a long- enduring relationship with industry partners.



# Message from the Convenor

Prof. Tushti Bhardwaj

It gives me immense pleasure to present you the placement brochure of the college. We, at Dr. Bhim Rao Ambedkar College are committed to inculcate humanistic values, professional ethics and positive work aptitude among our students. In addition to academic curriculum, the different Departments of the college coordinates to organise a number of seminars and training sessions to prepare our students to the work culture. Our language Departments place strong emphasis to strengthen the communication skills of the students. The Economics, Business Economics and commerce Departments imparts finance, managerial and corporate skills among the students. The behavioural departments namely social work and Psychology imparts behavioural skills and team spirits.

I thank our previous recruiters for their support and invites all recruiters to join hands with us to take future leaders on country's progressive path. Our diligent and focused students will reflect the best qualities to the work space. I am sure our young students will be the invaluable asset for your company. I take pride to present you our dynamic students and welcome all the recruiters to identify the young talent from our 2022-23 batch.



# ABOUT THE COLLEGE

With the motto of "Atto Deepo Bhava" (Shine in your own glory) Dr. Bhim Rao Ambedkar College was established on 8th February 1991 during the birth centenary year of Baba Saheb Dr. B R Ambedkar. With the idea of development of trans- Yamuna area of Delhi, this college has been home to many aspiring and ambitious students, providing them all opportunities for their growth and development.

The college offers a total of 11 courses spread across 14 different Departments. With a batch size of 1600 students, it provides the recruiters with the option to choose from from a large pool of prospective candidates. Apart from academics, the college provides ample opportunities in sports, cultural and other co-curricular activities like dramatics, debates, NSS, NCC, Red Ribbon and Eco clubs, to name a few. The College organizes conferences, seminars, workshops, field studies, village tours/camps and industrial visits to provide opportunities and first hand experience and updates your knowledge. Various departmental societies give numerous opportunities to bring our hidden talent of our students and groom them professionally. Professional courses, Internships and student-run organizations impart the skills required at the corporate level and make our students the perfect fit for your organization.

The campus is spread over 9 acres and its splendid infrastructure makes it's name under the top 10 DU colleges with beat infrastructure, a different building of multi-floor library, two-story computer labs and a 250 capacity seminar hall are a few shining stars of its much appreciated infrastructure. The college is situated on the Main Wazirabad Road and is very close to Gokulpuri metro station, which makes it easy to travel and access.





# COLLEGE INFRASTRUCTURE

Built on the values and principles of Baba Saheb, the college is situated in North East Delhi where students from all sections of society get opportunities for higher education. The college building is one of the eye capturing landmark.

**"Ranked in top 10 colleges of Delhi University in terms of Infrastructure."**

The College has a sprawling campus of 9 acres with fully CCTV surveillance system, auditorium, playground and canteen. A well-equipped library, access to E-resources, I.T. enabled Wi-Fi, and smart classes with provision of projector greatly enhance the teaching and learning process. The college is privileged to have WUS Health Centre in its premises to look after the health care needs of students of Delhi University and its employees. The College is situated near upcoming Metro station which will soon be operational.



Under the capacity expansion plan initiated by GNCTD, the University has selected our college as one of the Regional-cum-Study Centres to facilitate undergraduate teaching under Personal Contact Programme (PCP) for School of Open Learning (SOL) students. The college is also one of the Centres for teaching to the girl students under Non Collegiate Women Education Board (NCWEB), University of Delhi. Our College has also been selected as one of the 12 Centres spread all over India by Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Tamil Nadu which offers one year Post Graduate Diploma in Youth Development (PGDYD)



The college has a 250 seating capacity Auditorium, a separate 3 floor Library, well maintained labs, water facilities, sports ground, basketball court, badminton courts, open gymnasium, each of them are few fragments, which when joined completes a big collage of outstanding infrastructure. The college is committed to significant enhancement of its facilities and buildings essential for all round development of students. The college is gifted with it's own residential complex



# ACADEMIC PROGRAMMES



PROFESSIONAL COURSES

## **B.A. (HONS) APPLIED PSYCHOLOGY**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140

## **B.A. (HONS) BUSINESS ECONOMICS**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140

## **B.A. (HONS) HINDI PATRIKARITA AND JOURNALISM**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140

## **B.A. (HONS) SOCIAL WORK**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140/120

## **B.A. (HONS) GEOGRAPHY**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140

## **B.A. (HONS) HISTORY**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140

## **B.A. (HONS) ECONOMICS**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140/120

## **B.COM (PROGRAMME)**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 120

## **B.COM (HONS)**

DURATION : 6 SEMESTERS/ 3 YEARS

CREDITS : 140

## **B.A. (PROGRAMME)**

DURATION : 6 SEMESTERS/ 3 YEARS

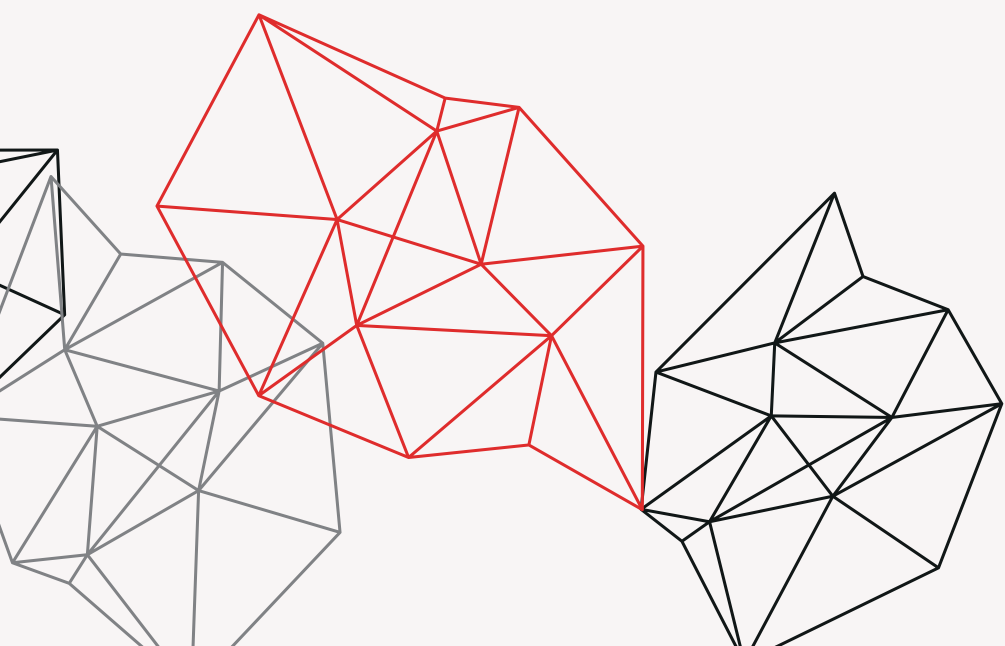
CREDITS : 120

## **B.A. (HONS) HINDI**

DURATION : 6 SEMESTERS/ 3 YEARS

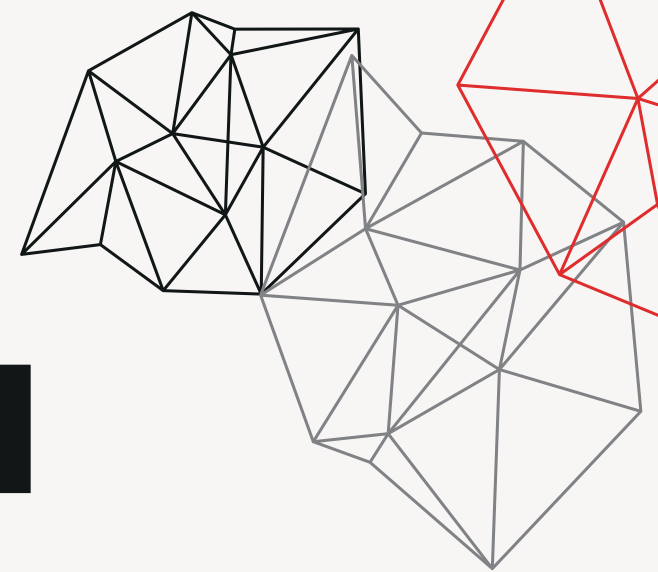
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ACADEMIC COURSES





# COURSE DESCRIPTION



## **B.A. (HONS) ECONOMICS**

The course offers a rigorous basis for advanced thinking with a logical paradigm for conceptualising and interpreting the behaviour and interactions.

## **B.A. (HONS) BUSINESS ECONOMICS**

This course teaches practical, analytical and theoretical tools so as to imbibe proficient capabilities in students to analyse data and information for sound policy formulation and decision making

## **B.COM (HONS)**

This course aims at instilling conceptual understanding to equip students to deal with business realities and exposes the students to the world of technology and digitization in the relevant field.

## **B.A. (HONS) APPLIED PSYCHOLOGY**

The course provides rigorous training for behavioral, communication and interpersonal skills and working with people from all walks of life.

## **B.A. (HONS) GEOGRAPHY**

The curriculum has been carefully designed to include conceptual, practical, experiential and skill building component.

## **B.A. (HONS) HISTORY**

The course teaches various aspects of Tourism Management, evokes Critical thinking and in-depth analysis.

## **B.A. (HONS) SOCIAL WORK**

The course provides rigorous training for behavioral, communication and interpersonal skills and working with people from all walks of life.

## **B.COM (PROGRAMME)**

This programme offers opportunity know different aspects of organizational functioning, financial systems, economic understanding, laws and strategies adopted by business to reach to society.

## **B.A. (HONS) HINDI PATRIKARITA AND JOURNALISM**

The course covers topics such as various new forms of verbal and written communication, content creation and creative writing.

## **B.A. (PROGRAMME)**

The students learn various skills of combined fields such as Human Resource management, OSMP, Psychology, Economics etc.

## **B.A. (HONS) HINDI**

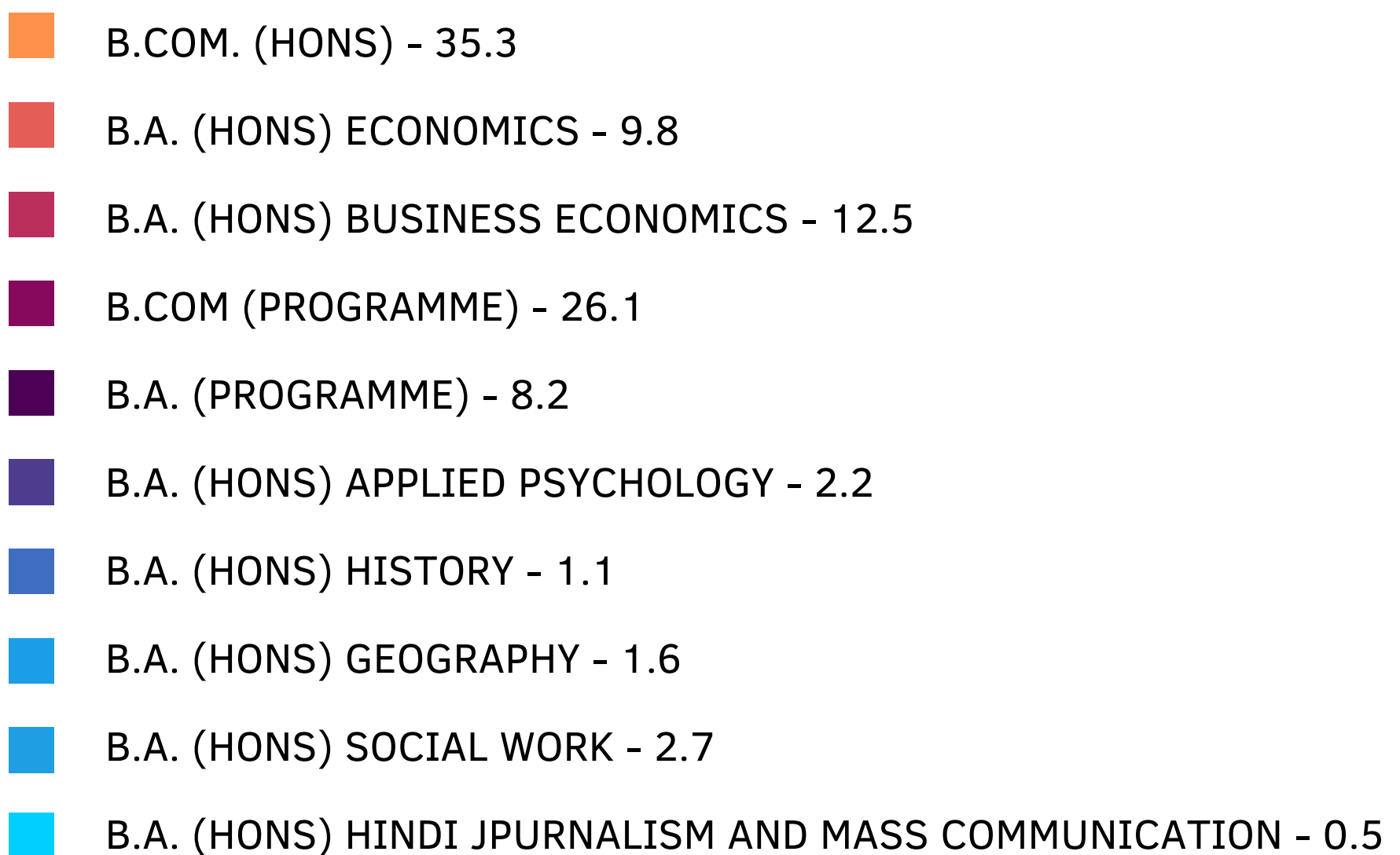
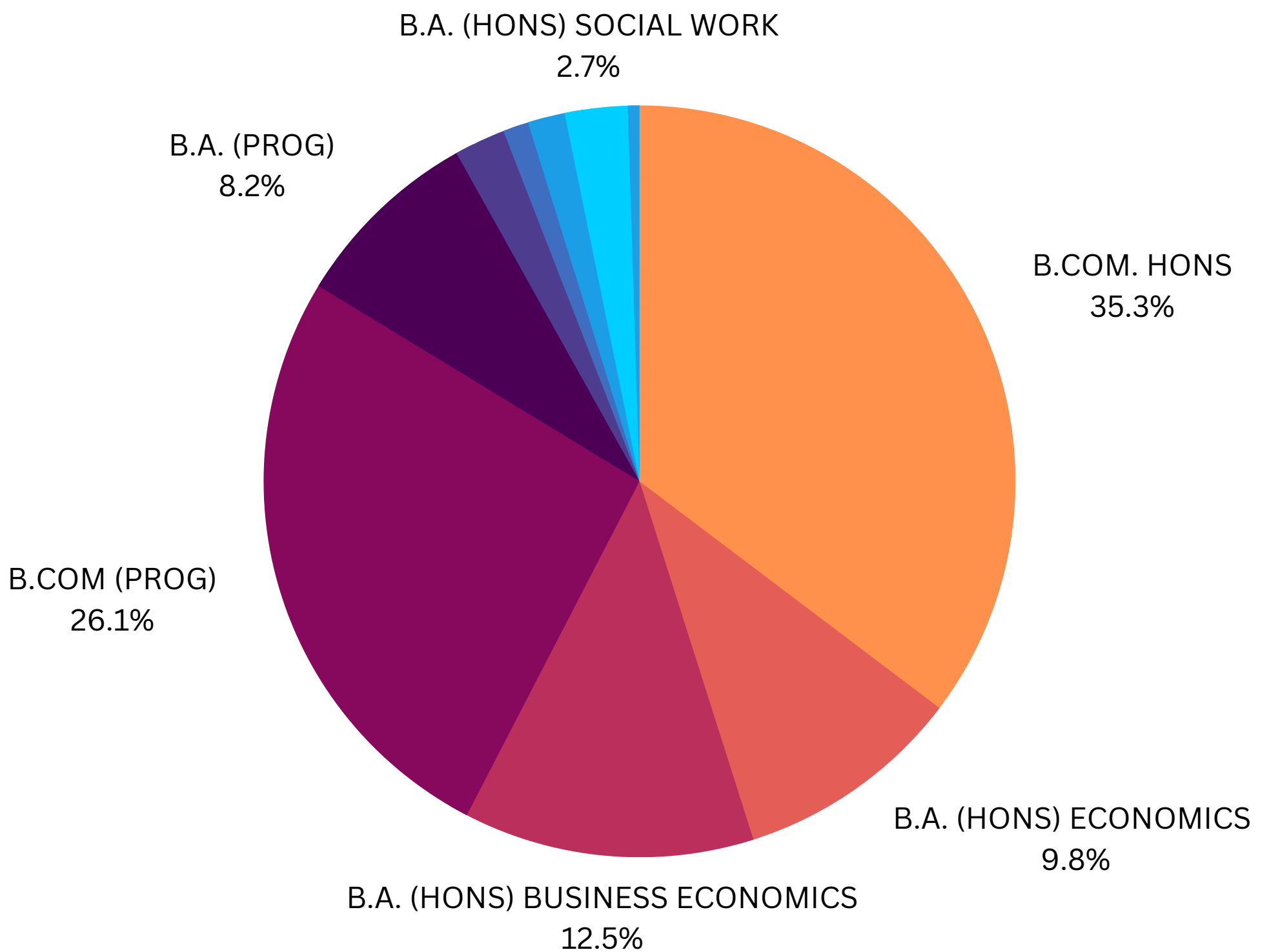
This course is designed to enhance the critical and creative capability of the students. It also focuses on understanding and analysis of literature along with knowledge of the language.

# SOCIETIES

<b>NCC</b>	Under the guidance and motivation of the dedicated teachers, ANOs and caretaker, students opting for NCC are actively participating in various sports including horse riding, rock climbing, mountaineering, para sailing and rafting etc. the basic behind this endeavor is to build a healthy, disciplined & committed team of NCC cadets..
<b>NSS</b>	NSS aims at developing students personality through devoting oneself in the service of community. It is a voluntary association of students and teachers devoting their skills for spreading awareness in the society.
<b>CONSULTANCY CELL</b>	The Consultancy Cell teaches students with necessary communication, thinking, analytical and problem solving skills through various live projects. The Cell actively engages student to think rationally and creatively.
<b>FINANCE AND INVESTMENT CELL</b>	The Finance and Investment Cell is initiated with a vision to promote knowledge sharing among students on matters of finance, politics and economics. The Cell organizes online webinars for its members and interested students.
<b>E-CELL</b>	The Entrepreneurship Cell acts as a catalyst of entrepreneurial growth among students. The Cell emphasizes on developing skills related to business world and networking. It also organizes various workshops and seminar for skill building.
<b>CULTURAL</b>	The Cultural Society is one of the most active and vibrant societies. It has a vision to attain the epitome of cultural excellence, gives its students the guided exposure to various art forms including dance, music and drama. Students excel in their respective fields and win accolade in intra and inter-college competitions. The cultural society works through sub-societies like Dance, Music, Fashion, Creativity and Fashion societies.
<b>DEBATE</b>	The Debate Society of BRAC is dedicated to creating a welcoming and sociable environment which encourages free speech, discussion, and the development of argumentative and public speaking skills for every student.
<b>ENACTUS</b>	Enactus is an international non-profit organisation which focuses on making a sustainable world. Enactus Brac is currently works on different projects which aim at rekindling the lost spirit of India craft by supporting local craftsman and giving them a platform to showcase their creations and involves the creation of a product-based enterprise that employs members of the transgender community, providing them with a stable source of income and a sense of purpose.

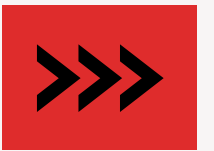
# PROSPECTIVE CANDIDATES

The distribution is only suggestive and based on the numbers of applicants.





# **PAST PLACEMENT 2021-2022**



Gross Value : 2.27 crores

Highest CTC : 7 LPA

Average CTC : 4.05 LPA

## **Job Profiles**

Relationship Manager

Management Associate

Trainee Associate

CDS Operations

Insurance Advisor

Sales and Marketing

Customer services and Operations Analyst

Business Development Executive

Finance Executive

Data Analyst

Assistant Manager

Talent Acquisition Associate

Actuarial Analyst

IT Recruiter

Content Writing

Graduate Trainee



# **Our Past Recruiters**

- **Aditya Birla Sunlife Insurance**
- **Appsiera Solutions**
- **Bonami Software**
- **British Telecom**
- **Ditto Insurance**
- **ICICI Prudential**
- **IIFM**
- **ISA Global**
- **Itech Ecommerce**
- **JLL Investment**
- **Natwest**
- **Sapio Analytics**
- **Sapio Analytics**
- **Single Interface**
- **Single Interface**
- **Single Interface**
- **Tata Consultancy Services**
- **TopHire**
- **TPM Consultants**
- **TravClan**
- **TravClan**
- **PlanetSpark**
- **Willis Tower Watson**

# Why recruit from BRAC?

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Dr. Bhim Rao Ambedkar College has acted as a catalyst for the comprehensive development of its students, be it academics or extracurricular activities. Students have actively taken part and managed all kinds of affairs.

They have instilled in them true qualities of leadership and management. The teachers have also played a pivotal role by supporting and letting the students lead other students. What sets the students of our institution apart is their constant drive and determination and a sense of always striving to achieve the best results. Our students not only diligently engage in the academic fields but also excel when it comes to the co-curriculars, which further has aided the holistic development of each individual. Besides studying the syllabus prescribed topics, the emphasis is also laid on imparting relevant practical knowledge and technical know-how.

There are various student run societies, guided by the efforts of the teachers, which helps them to acquire various other skills such as Public speaking, Flexibility, Human Resource management, Communication, Marketing and Creative writing and more.



# PLACEMENT CELL

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The Placement Cell – **CATALYST** has an aim to provide the best corporate exposure and enhance real-life practical skills of every BRACIAN by inviting reputed companies in the college. As the name suggests, The Placement Cell acts as a CATALYST between college and the prospective companies and helps to assist the placement process. We not only provide opportunities to senior students but also to freshers in various form such as webinars, internships, and help them to a build a strong foundation for a strong career.

We equip our students with relevant skills in their respective field of study by conduction of Pre-Placement talks, giving hands-on experience by working real time on companies and learning various soft skills such as Communication, Problem solving, Analytical and critical thinking and many more.

With over 32 members from different courses who bring together their vivid efforts and skills, Catalyst is and strives to be ever dynamic.

## Core Team

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**Anmolika Chand**

PLACEMENT STUDENT CHIEF



**Shlok Mehrotra**

PLACEMENT STUDENT ADVISOR



**Bhavini Agarwal**

PLACEMENT STUDENT ADVISOR



**Joel John**

PLACEMENT FUNCTIONAL HEAD



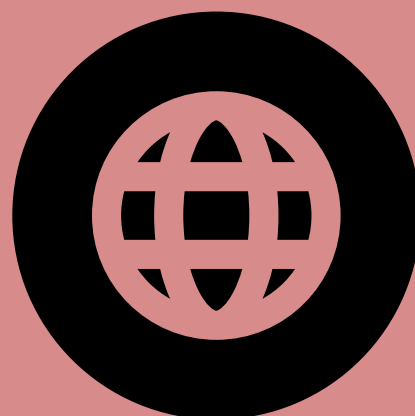
**Ritu Sankhla**

PLACEMENT FUNCTIONAL CO-HEAD



**CATALYST**

# Contact Us



## **DR. BHIM RAO AMBEDKAR COLLEGE UNIVERSITY OF DELHI**

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