## Dr. Bhim Rao Ambedkar College University Of Delhi

## Blood Donation Camp PRESS RELEASE

Divided by courses United by blood donation

The first blood donation camp of the session, held on 18<sup>th</sup> April, 2023 was a great success. Various people from a wide variety of courses including teaching and non-teaching Staff volunteered to donate blood. Though many of them were enthusiastic yet not eligible, the majority of them were able to donate. The event was organized by the Red Ribbon Club (RRC) in collaboration with NSS of Dr. Bhim Rao Ambedkar College (DrBRAC), and they made sure that all the necessary arrangements were in place and the event was smooth sailing.

The Offg. Principal Prof. R.N Dubey inaugurated the camp and showered his blessings on the team. The people started arriving early in the morning. The volunteers were welcomed and briefed about the donation process by the organizers.

The donation process followed all medical protocol. The Guru Teg Bahadur (GTB) hospital Blood Bank Staff made sure that all safety measures were in place, and the donors were made comfortable throughout the process.

"People who cannot find time for recreation, are obliged sooner or later to find time for illness "with the same belief in mind RRC set up an activities zone along with an intricate photo-booth for the donors. This evoked a community feeling amongst the donors and the club members. To ensure transparency in addition to encouragement, a feedback board with the use of sticky notes was present in the common area of the college.

After the donation, the donors were given the much required refreshments. The organizers also provided them with information on post-donation care. Some of the donors did feel lightheaded and dizzy but were immediately given the requisite care.

Overall, this day of blood donation camp was favorable to say the least. The organizers were able to attract a good number of donors, and the process went without a hitch. The camp was set to help as well as aid a significant amount of the population therefore fulfilling its aim. This event was a good ending and an even better beginning to this ever voracious club.

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Ms. Archna Mathur Convenor, Red Ribbon Club

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