

[This question paper contains 2 printed pages.]

**Sr. No. of Question Paper : 6319**

**Your Roll No.....**

Unique Paper Code : 211301

Name of the Paper : Applied Social Psychology – I

Name of the Course : **B.A. (Hons) Applied Psychology, 2016**

Semester : III

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** questions.
3. **All** questions carry equal marks.

1. Describe the growth of social psychology in India. What are the theoretical approaches dominating the field of social psychology ? (5,10)

**OR**

Define social psychology. Explain how applied social psychology differs in approach from social psychology. (5,10)

2. How are impressions formed and managed ? (15)

**OR**

Discuss the various theories to explain the process of attribution. (15)

*P.T.O.*

3. How are attitudes formed? Discuss how attitudes influence behaviour ?  
(5,10)

**OR**

What are the functions of attitudes ? Explain the process of attitude change.  
(5,10)

4. Discuss the approaches of social Psychology to solve the social problems. Explain with reference to Indian context.  
(10,5)

**OR**

Discuss the causes and consequences of poverty in India.  
(15)

5. Write short notes on any **three** of following :  
(5,5,5)

- (i) Self esteem
- (ii) Goals of social psychology
- (iii) Resistance to persuasion
- (iv) Social determinants of aggression
- (v) Attributional biases