

The underlying philosophy of B.A. (Hons.) Business Economics course has been to keep abreast of the changing scenario of globalization of business and wider application of economic tools to modern business. The college strives to equip students with professional tools as well as management principles at graduation level itself and to impart sufficient knowledge in diverse fields of Economics, Quantitative Techniques, Finance, Econometrics, International Trade, Computers etc. The college also provides a platform to the students to excel in the field of research by participating and presenting research papers at national & international conferences. The employment opportunities to the students after graduating from this course include management trainees in corporate houses, data analysts, financial market analyst, entry level management professionals. The course also has a big scope to enable students to pursue higher studies in Economics, Management and Finance.

The entire programme is an integrated six semester module spread over three years, and admission centralized through Common Admission Test conducted by University of Delhi. For the current academic session the following is the schedule:

**Course Structure & Semester-wise allocation**

<b>Paper (Semester- 1) (CBCS)</b>	<b>Type of Course</b>	<b>Paper (Semester- 2) (CBCS)</b>	<b>Type of Course</b>
Environmental Studies -	AEC-1, Compulsory	Business Communication (Language: English/MIL)	AEC-2, Compulsory
Microeconomics and Applications- I	C1 ,Core Discipline	Microeconomics and Applications - II	C3, Core Discipline
Accounting for Managers Core Discipline	C2 ,Core Discipline	Mathematics for Business Economics	C4, Core Discipline

Any One from the List of Generic Elective / Interdisciplinary Courses	G1, Generic Elective	Any One from the List of Generic Elective / Interdisciplinary Courses	G2 Generic Elective
<b>Paper (Semester- 3) (CBCS)</b>	<b>Type of Course</b>	<b>Paper (Semester- 4)(CBCS)</b>	<b>Type of Course</b>
Macroeconomics and Applications – I	C5, Core Discipline	Macroeconomics and Applications – II	C8, Core Discipline
Statistics for Business Economics	C6, Core Discipline	Basic Econometrics	C9, Core Discipline
Corporate Finance	C7, Core Discipline	Marketing Management	C10, Core Discipline
Any One from the List of , Generic Elective / Interdisciplinary Courses	G3, Generic Elective	Any One from the List of Generic Elective / Interdisciplinary Courses	G4 Generic Elective
Any ONE from the list of SKILL ENHANCEMENT COURSE (SEC) <b>SET A</b>	SEC-I , SKILL ENHANCEMENT COURSE	Any ONE from the list of SKILL ENHANCEMENT COURSE (SEC) <b>SET B</b>	SEC-II , SKILL ENHANCEMENT COURSE
<b>Paper (Semester- 5) (CBCS)</b>	<b>Type of Course</b>	<b>Paper (Semester- 6 )(CBCS)</b>	<b>Type of Course</b>
Quantitative Techniques for Management	C11, Core Discipline	International Economics	C13, Core Discipline
Organization Behavior	C12, Core Discipline	Legal Aspects of Business	C14, Core Discipline
Any ONE from the list of <b>Group A</b> Discipline Specific Elective Course	DSE, Elective – I	Any ONE from the list of <b>Group B *</b> Discipline Specific Elective Course	DSE, Elective – III
Any ONE from the list of <b>Group A</b> Discipline Specific Elective Course	DSE, Elective – II	Any ONE from the list of <b>Group B*</b> Discipline Specific Elective Course	DSE, Elective – IV
<b>* Project Work/ Dissertation in lieu of one of the Group B Discipline Elective Paper</b>			
<b>List of Discipline Specific Elective Course (DSE)</b> A Student would be free to choose any FOUR papers, two each from Group A & Group B <b>GROUP A</b> 1. Economic Growth & Development 2. Industrial Economics 3. Investment and Risk Management 4. Research Methods in Business Economics <b>GROUP B</b> 1. Indian Economy 2. Environmental Economics 3. Indian Financial Markets and Services 4. Advertising & Consumer Behaviour		<b>List of Skill Enhancement Courses (SEC)</b> <b>SET A</b> 1. Entrepreneurial Skills 2. Introductory Research Methods <b>SET B</b> 3. Applied Econometrics 4. Data Base and Statistical Packages  <b>List of General Elective papers –Interdisciplinary</b> GE 1: Microeconomics GE 2: Macroeconomics GE 3: Fundamentals of Finance and its Applications GE 4: Introduction to Marketing Management	
Note: College Reserves the right to change the options depending upon the availability of faculty and its profile, number of students, infrastructure and other factors prevailing at that time. It will be true for other courses also.			

### Activities of the Department of Business Economics

- **Seminars and Workshops:** Regular seminars and workshops are an integral part of the department. The department invites experts from industry and academic world to express their views on contemporary issues and problems.
- **Industrial Visits:** In order to expose students to the actual working of the industry environment, the department organizes industrial visits, both local and outstation.
- **Placement and Summer Training:** At the end of the semester IV, students have the option to undertake practical training for a period of six to eight weeks in a business, commercial, economic or research organization. The department has a placement team whose job is to prepare a placement brochure and to search for companies willing to accept students.
- **Research Guidance for students Projects :** The students are offered research guidance by the faculty to carry out research projects and present research papers at national and international conferences. The students of this department have till date presented more than 35 research papers at conferences, have 25 publications to their credit and won many research paper awards bringing a name to the college and University.

### Joint Admission Test for admission to B.A. (H) Business Economics

The admission to the programme BA (H) Business Economics shall be held by Joint Admission test to be conducted by the University of Delhi for BMS/BBA(FIA) & BA (H) Business Economics courses. The weightage for the programme shall be for all categories: Written Exam : 65 % and 12<sup>th</sup> Results : 35 % . In class 12<sup>th</sup> the four subjects must include (a) Maths (b) English and two subjects from Table A in Delhi University Prospectus. Detailed information regarding the B.A. (H) Business Economics Programme can be obtained from Delhi University Website :[www.du.ac.in](http://www.du.ac.in).